



Higher Education Quality Surveys

Positive Impact on Stakeholders

1

Higher Education Institutions

- ◆ Gaining data-driven insights to assess and improve academic programs, curricula, and student support services.
- ◆ Utilizing these findings as a marketing tool to attract prospective students by highlighting the strengths and achievements of its programs.

2

Guardians

- ◆ Providing parents with clear insights into future labor market trends.
- ◆ Contributing to the development of the educational process and providing them with accurate information on the performance of educational institutions.

3

Students

- ◆ Empowering students to actively contribute to the development of curricula and the educational environment, ensuring a better and more relevant academic experience that meets their needs.

4

Graduates

- ◆ Empowering graduates to understand labor market needs and effectively guide their career paths.

5

Potential Investors

- ◆ Providing comprehensive data on the higher education sector to investors, enabling them to understand growth areas, in-demand specializations, and promising institutions, thereby guiding them toward high-return investments with a positive impact on society.

6

Employers

- ◆ Providing employers with graduates' skill sets, enabling them to adjust their hiring strategies and attract suitable talent.
- ◆ Identifying institutions and academic programs that effectively produce graduates capable of meeting their current and future human resource needs.

7

Decision Makers

- ◆ Providing decision-makers with comprehensive and reliable data on the performance of the higher education system at the national level.
- ◆ Enabling the formulation of effective policies and evidence-based decision-making to enhance the quality of education and learning in line with societal development needs.